

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 387 Issue 2



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client:	Barack Obama/ D/ President	Submission Cost:	27175	Campaign Ref:	E:120730016
Buyer:		Client/Product/Estimate:	95/101/1523	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/13/12 to 09/03/12	Weeks:	4	Order Ref:	06257253
Est./PO Number:	06257253	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Obama 4 Pres Fit A	Booking Group:	WSPA	Key Market:	Greenville Spartanburg Asheville	27175
Demographic:	(L) Household	Order:				

Ref	Sales Product Details	Rate	Spot Type	08/13	08/20	08/27	09/03	Total	Cost
1	M-F 11a ET / 10a CT Price Is Right TWTF..	350	30 Comme	Nbr of Spots	2	2	2	6	2100
2	M-F 1230-2p ET CBS Soaps TWTF..	375	30 Comme	Nbr of Spots	2	2	2	6	2250
3	M-F 4-5p Judge Judy TWTF..	350	30 Comme	Nbr of Spots	1	1	1	3	1050
4	M-F 9a Dr Phil .TWTF..	350	30 Comme	Nbr of Spots	2	2	2	6	2100
5	Sat 7p Access HollywoodS.	325	30 Comme	Nbr of Spots		1	1	2	650
6	Countdown To KickoffS	325	30 Comme	Nbr of Spots	1			1	325
7	Sun 7p ET / 6p CT 60 MinutesS	2500	30 Comme	Nbr of Spots	1			1	2500
8	Sun 7p ET / 6p CT 60 MinutesS	2500	30 Comme	Nbr of Spots		1		1	2500
Weekly Totals: Total Spots(Ord Spots)				12	10	12		34	

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Barack Obama/ D/ President
Submission Number 387 Issue 2



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6898
(864) 576-7777 FAX (864) 587-4480

Original

Client: Barack Obama/ D/ President	Submission Cost: 27175	Campaign Ref: E:120730016
Buyer:	Client/Product/Estimate: 95 / 101 / 1523	Sales Rep: HRP Washington, DC
Schedule Dates: 08/13/12 to 09/03/12	Weeks: 4	Order Ref: 06257253
Est./PO Number: 06257253	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	08/13	08/20	08/27	09/03	Total	Cost
9	Sun 8a ET / 8a CT CBS Sunday Morning NewsS	400	30 Comme					3	1200
			Nbr of Spots	1	1	1			
10	Tue 10p ET / 9p CT Mentalist T.....	2500	30 Comme					1	2500
			Nbr of Spots	1					
11	Tue 9p ET / 8p CT NCIS Los Angeles T.....	3000	30 Comme					2	6000
			Nbr of Spots	1	1				
12	Wed 8p ET / 7p CT Big Brother ..W....	2500	30 Comme					1	2500
			Nbr of Spots			1			
13	Sat 10p ET / 9p CT 48 Hours ...S...	1500	30 Comme					1	1500
			Nbr of Spots			1			
Weekly Totals: Total Spots(Ord Spots)				12	10	12		34	

Grand Totals				
		Month 8 Weeks: 4		
		08/13	08/20	08/27
Spots	34	12	10	12
Cost	27175	11225	6225	9725

Grand Totals:		Month 9 Weeks: 5		
		09/03		
Spots:	34			
Gross Total:	27,175.00			
Commission:	4,076.25			
Net Total:	23,098.75			

FAX# 703-516-9680 AUG1/12 17.46
HARRIS REPORT FROM REP ***
CHANGES WSPA-TV ****

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME LAURA BASSETT
SALES PRSN WA- MICA HANSEN (H)

SALES PRSN WA- MICA HANSEN (H)

CLASS:	NATL.	LOCAL	REGIONAL
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(ICE)

[illegible]

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG1/12	17.46
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STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA FLIGHT A

[illegible]

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1523
AGENCY PRODUCT CODE = 101

5	S	1000P-1100P	30	\$1,500.00	8/25	8/25	0	SAT	
PROGRAM : 48 HRS. MYSTERY									
CON COM1: 48 HRS. MYSTERY									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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15	A		1000P-1100P	30		\$1,500.00	9/1	9/1	1		SAT	1
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PROGRAM : 48 HRS. MYSTERY
 ORD COM1 : SPOT NA DUE TO FOOTBALL PLS ADV
 THIS IS A MAKE-GOOD FOR AUG25 ON LINE-5 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#5	MISSED: SAT/1000P-1100P				AUG25		30S	\$1,500.00	(AUG1/12)	
			OFFER: SAT/1000P-1100P				SEP1		30S	\$1,500.00	PLS ADVISE.	
			CMT: SPOT NA DUE TO FOOTBALL				PLS ADV					

AUG/12 17450.00 SEP/12 \$9,725.00 CONTRACT TOTAL 27175.00
 TOTAL SPOTS 34

MARKET TOTALS \$263,065 WSPA 10% WLOS 68% WYFF 6% WHNS 13% WYCW 0% WMYA 3% CABL 0%
 ACCURATE SHARES WNEG 0%

SVC- NSI BOOKS- JUL/11
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE